



90 Day Continuity Workshop

Week 6 of 13



What we are going to cover today...

1. What should you have done
2. What you need
3. Options for Membership Programs
4. Let me show you how I run mine
5. Homework
6. Q&A

WHAT SHOULD YOU HAVE DONE?

1. Your website up and running
 2. Your logo done
 3. Your Legal Pages done and on website
 4. Your About me Page done
 5. Install blog and first blog post
 6. You should have 3 blog posts of impact driven content on blog
 7. lead magnet done.
 8. Signed up for autoresponder service.
 9. Get Funnel Pages done.
 10. Linked the autoresponder to the lead magnet.
 11. Get your autoresponder sequence wrote and installed
 12. Get your membership program sales page done
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Don't forget you can reach out to me at kamienningspro@gmail.com at any time if you get stuck. Feel free to ask me questions by email or to line up a 1 on 1 coaching call.

“Is it true we couldn't build the pyramids today?”

— random person from Quora

Quite to the contrary. While the pyramids were mostly solid, man made mountains of rock, modern humans can build creations of the same size out of glass and concrete and steel. We can engineer them so perfectly as to be hollow shells, suitable for living, shopping, and gambling within their cavernous insides. We can turn them into sports arenas or malls or hotels. We can get so ostentatious as to stick a giant friggin' laser beam or a huge beacon of light coming out of the top, illuminating the heavens.

*- Random person answered
on Quora*

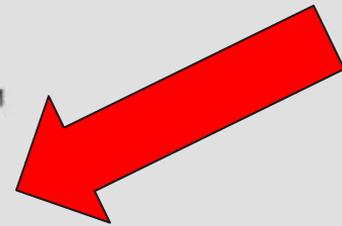
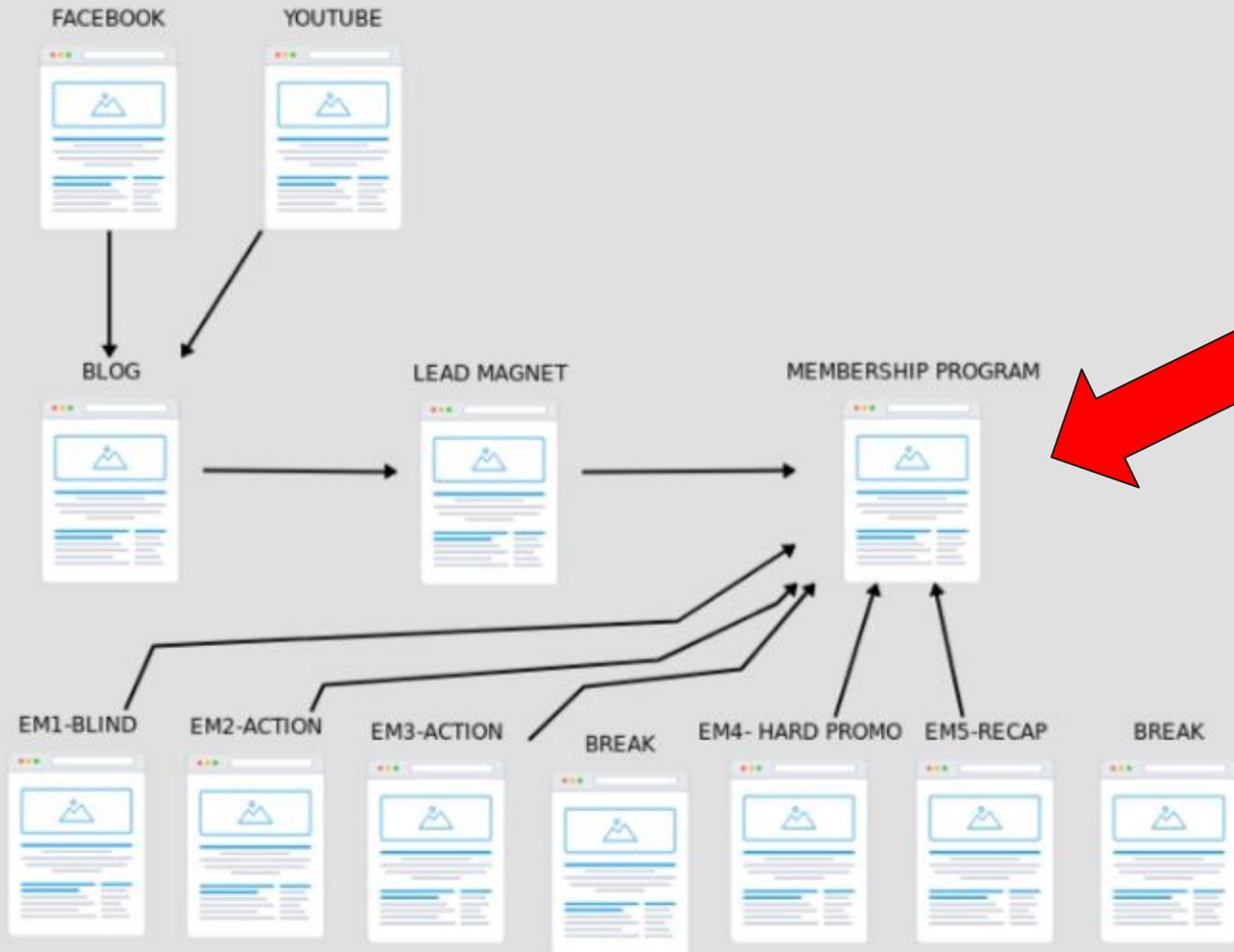
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The point is what we believe sometimes isn't the truth. It always feels like the truth though.

Sometimes our belief of something can hold us back from accomplishing our goal. Especially when it's not even true.

In the case of membership programs, there is a belief that it is hard to set them up. It is complicated and requires expensive plugins and software to make happen. This keeps many people from doing it.

It's not true. Just like people thinking we don't know how to make the Great Pyramid.



overview

Section 1: What you need



To have a membership program here is what you need...

1. Place to deliver benefit
2. Way for people to purchase and collect recurring payments
3. Easy way for customers to cancel

Section 2: Options

PaidMembershipsPro





MEMBERSONIC PRO

WordPress Plugin



**WishList**
MEMBER

membermouse™

ProductDyno
The Easiest Way To Sell, License & Securely Deliver ANY TYPE of Digital Product!

Wild
Apricot



click funnels



None of that matters enough to get bogged down by it. These are the main 3 things.

1. Place to deliver benefit
2. Way for people to purchase and collect recurring payments
3. Easy way for customers to cancel



Also consider...

1. Are you going to be running affiliate traffic?
2. What happens if your membership solution breaks?
3. How much do you want the solution to cost yearly?



Literally, this could all be done with a paid newsletter. And that is a membership program in its most simple form.



You might be asking...

What about security?

What about logging in and out?

What about when people cancel?

How does all that work?

Let me show you how mine works...

Section 3: What I use and let's set one up...



Here is how I currently run 2 membership programs...

1. Delivers benefit on hosted wordpress page
2. Run payments and recurring through WarriorPlus platform
3. Lock it down with Download Express



Let's build one together...

1. Create a membership area page on site
2. Install download express plugin
3. Create a new list for people who join your membership program
4. Create membership program product on WarriorPlus
5. Create Offer on WarriorPlus
6. Add tracking links to membership program sales page
7. Add pitch to Lead Magnet thank you page with link to membership program sales page.
8. Add to Blog
9. Add links to emails

HOMework

1. Get membership program set up with benefit running and ready to take payments

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Okay let's move into Q&A!
