

Epic Conversions Presents...

90 Day Workshop To Getting Your Profitable Membership Program Started

ITINERARY

WEEK 1: Introduction to Branding and Membership Programs

HOMEWORK: come up with a name for your online business. come up with an idea for benefit on membership program. Go through Continuity Trilogy and take some notes.

WEEK 2: Install Brand and Blog on Website

HOMEWORK: Get your website up. Get your legal pages up. Get your about me page up. Get your logo up. Get your first blog post up.

WEEK 3: Introduction to Impact Content Creation

HOMEWORK: write and post 3 blog posts any length with hook/entertainment/value

WEEK 4: Install Lead Magnet on Blog and EMS

HOMEWORK: Get lead magnet done. Sign up for autoresponder service. Link the 2 together. get confirmation page done. Get squeeze page done.

WEEK 5: Install Initial Autoresponder Sequence

HOMEWORK: get your 7 day autoresponder sequence set up. get your membership program sales page done.

WEEK 6: Install Membership Program

HOMEWORK: Get membership program set up with benefit running and ready to take payments

WEEK 7: Install Facebook Marketing

HOMEWORK: get facebook marketing installed. Share a post from your blog in all 5 groups you joined and on your profile and on your page. DO a facebook livestream on your profile, entertainment value, actionable content, pitch free thing

WEEK 8: Install Youtube Marketing

HOMEWORK: set up youtube channel, publish channel trailer, start a new playlist for facebook livestreams and syndicate your facebook livestream video over on youtube. Link to your lead magnet in description.

WEEK 9: Valuation and Schedule Training Part 1

HOMEWORK: run a week long schedule. The blog post, share it on facebook, do the livestream, syndicate it on youtube, share the content with email list pitch membership to list, pitch lead magnet to youtube channel and livestream)

WEEK 10: Introduction to Paid Content

HOMEWORK: Create a product and add it to your membership program. No sales page needed. This will be something that you are going to give to your membership program

WEEK 11: Email Marketing and Sale Training

HOMEWORK: write and run a 4 day promo campaign for your membership program promoting your new product. Syndicate on facebook profile, page, and youtube.

WEEK 12: Leverage/Infrastructure training and Valuation/Schedule Training Part 2

HOMEWORK: Map out your month and year for your membership program. Set your monthly and yearly goals. Execute and adjust as you move forward.

WEEK 13: Course Recap and Q&A