

HIGH TICKET HOW TO SELL

EC IM JUMPSTART

OVERVIEW

1. HOW TO SELL SOMEONE ELSE'S THING
2. HOW TO SELL YOUR THING

HOW TO SELL SOMEONE ELSE'S THING

- DOWNLOAD PAGE OF YOUR PRODUCT
- PITCH IN PRODUCT ITSELF IF EBOOK
- THROUGH paid consultation call
- THROUGH free consultation call
- Through email follow up
- YOU will have the best luck selling to buyers

HOW TO SELL YOUR THING

1. SELL ON YOUR PRODUCT DOWNLOAD PAGES
2. PITCH IN PRODUCT ITSELF IF EBOOK
3. Through email follow up
4. Sell high ticket with free webinar style workshop training (stack on bonuses)
5. BACK OF SALES FUNNEL
6. Run paid ads to your free webinar style workshop (make sure they register so you can follow up via email)

THE FACEBOOK GROUP DROP

1. Put a text post in all 5 of your facebook groups that are engagement based (make sure the text post offers a lot of value actionable and entertainment value)
2. When people respond to it positively, reach out to them by Direct message and start a conversation with them
3. Ask them what they think the main thing messing them up right now is.
4. Let them know that if they want you would be happy to offer them a free 15 minute strategy call to help them if they like. Free of charge.
5. Before you get off the call let them know you have a free workshop that you think would really benefit them, no pressure but they should check it out. (drop them a link to high ticket program)