

# JV VIDEO TEMPLATE

## WHAT TO SAY?

1. Thank them for their interest in your product
2. Explain what your product is and the benefit it will provide to their audience
3. Announce when you are launching the product (date and time)
4. Explain commission percentage that you are giving on front end and through the funnel.
5. Assure them that you are anticipating high conversions at this price point and a lot of money to be made for affiliates with this nice deep funnel in place.
6. Let them know you have a contest with cash prizes to be won, details below.
7. Let them know email swipes are below, affiliate sign-up below, and a preview of the sales page is below as well.
8. Thank them again for their interest and let them know you will see them on launch day!