



## The 5 Question Interview Template

**Introduction:** Hello everybody, this is [your name] speaking to you on behalf of [your youtube channel] with another episode of [your talk show name]. We have a very special guest on the show today. He/She is [what is the reason you are interviewing them? What are they good at? Do they own a website? A youtube channel?]. I want to offer a warm welcome to [the name of your guest]. Thanks so much for being on the show!

**Question 1 - The Backstory:** So for those out there who are not familiar with you can you tell us a little about your story? Where you came from. How you got into and how you came to be so good at [whatever it is your interviewing them about].

**Question 2 - The Current:** Currently, you run (or have released if product). What is the story behind that and can you tell us more about it? It's one thing to be really good at [whatever your interviewing them about] but how did that turn into [whatever product or site or channel is]?

**Question 3 - The Newbie Case Study:** Now there are a lot of new people out there trying to get started [doing whatever it is your interviewing them about]. If you were in their shoes and had to do it over and you were starting from scratch today, can you tell us how you would go about getting yourself up and running?

**Question 4: The Golden Takeaways:** Okay, you have been doing this for a little while now and I know that you must have learned quite a bit since you first started. Can you tell us a few golden nuggets or eureka moments that really changed your business and made a big difference for you?

**Question 5 - The Plug:** [insert name of person you are interviewing] I want to thank you for taking the time out of your schedule to talk with us today. I sincerely appreciate it and I know that my audience is going to get a lot out of this interview. Before we wrap this up can you tell my audience where they can reach out to you if they would like to learn more about what you are doing and upcoming projects you have going on? Also do you have any final words for the people watching and listening to [name of your talk show] today?

**Wrap up:** He/she is the creator and owner of [insert name of person you are interviewing's website or product or youtube channel], extremely interesting individual, and has provided massive value for us today, [insert name of person you are interviewing] thank you so much for being on the show!

That's all the time we have for today folks! This is [insert your name] and you have been watching the [insert name of your show] and we will see you in the next one!