



WEEKLY ACTIONABLE CONTENT SERIES

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How to Get Free Review Copies in 10 Simple Steps

Quick Intro

I deny a lot of affiliates when it comes to selling products. Also a lot of people complain to me that it's really hard to get review copies when you don't have a name and people don't know who you are yet.

I want to give you a good strategy to help you get review copies pretty easily.

It's not really about having a ton of sales under your belt guys. It's about positioning yourself correctly.

Let's get into this!

Step 1 - Start a youtube channel

Step 2 - Give your Youtube Channel a name about reviewing products in your niche.

Step 3 - Update the about section and let people know you are an affiliate marketer who reviews products in the x niche. Give your email.

Step 4 - Use [Canva](#) to make a free banner for your youtube channel. Make the Banner very congruent and obvious it's about reviewing products in your niche

Step 5 - Go through the courses you have bought and pick out around 5 to 10 to review.

Step 6 - Use [Screencast-O-Matic](#) (free version) to do a simple review on the product

Step 7 - Use [Open Shot](#) (free video editing software) to make any edits you need to make to the video

Step 8 - Upload your reviews to your youtube channel

Step 9 - Request permission to affiliate with the product. If you are using a platform that allows you to leave a message for the product vendor let them know you run the [insert your youtube channel name here] and you think their product will really resonate with your audience.

Step 10 - Find the product vendor on facebook and by email. Let them know that you just requested permission to affiliate with their product. Let them know you run a youtube channel that reviews products. Ask them for a review copy so that you can do a good review for them.

END.

Alright guys that's it for this one. This strategy will position you as an affiliate and will get you way more review copies on products even if you are just starting out and have made no sales.

Remember it's ok to be new. It's not ok to lie or pretend to be something you're not. Product vendors don't care if you are new. They care if you are going to send a whole lot of junk traffic at their sales page and mess up their EPC's. They care if you are going to lie about their product.

So just position yourself correctly and operate with a high level of ethics.

As always, if you have any questions about this strategy, feel free to reach out to me at:

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Good luck out there guys!

-KAM

