

THE KD PUBLISHING PRO PROMOTION

An Affiliate Marketing
Case Study by
ZeroFatz


CASE STUDY:

KD PUBLISHING PRO EVERGREEN PROMOTION

WHAT IS THIS PRODUCT:

KD PUBLISHING PRO is a software that allows you to create ebooks and format them for the Amazon Kindle platform very quickly.

BY THE NUMBERS:

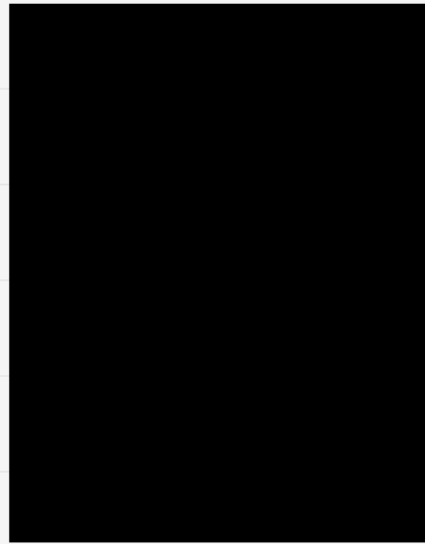
Logged in as: themiraclejones@yahoo.com
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HOME VENDORS AFFILIATES MARKETPLACE TOP OFFERS SUPPORT

Affiliate

Affiliate promotions

My promotions Bonuses Tracking

Name	Hops	Sales	Epc	Conversion	Revenue	Earnings	Refunds	Promote
KD Publishing Pro	6027	501	\$1.09	8%	\$13,527.00	\$6,550.26	\$432.30	
KD Publishing Pro - Kindle Publishing Software	271	91	\$4.40	34%	\$2,457.00	\$1,192.10	\$52.40	
KD Niche Finder Upgrade	79	36	\$10.39	46%	\$1,692.00	\$820.80	\$22.80	
KD Submitter Pro Upgrade	159	60	\$4.94	38%	\$1,620.00	\$786.00	\$65.50	
(Upgrade) KD Niche Finder	12	10	\$19.00	83%	\$470.00	\$228.00	\$0.00	
(Upgrade) KD Submitter Pro	9	9	\$13.10	100%	\$243.00	\$117.90	\$13.10	

GOAL:

To produce content that would promote the product permanently and produce passive income.

STRATEGY:

- Teaching /storytelling/motivational video
- Follow up videos were not planned initially but were added later after the popularity of the first.
- Videos were linked together and put on a playlist together.
- PRE-PURCHASE BONUS WAS ADDED TO BUILD EMAIL LIST AND Capitalize on success of videos

LINK TO YOUTUBE VIDEO:

- 1. *EASILY MAKE AN EXTRA \$5000 A MONTH SELLING DIGITAL PRODUCT ON AMAZON!!!***

<https://www.youtube.com/watch?v=vKZzkK5BC7w>

- 2. CREATE AN EBOOK IN LESS THAN 1 HOUR THAT MAKES YOU MONEY!!!**

<https://www.youtube.com/watch?v=cVyKVtUMDb4>

- 3. Follow Up to "Make an eBook in an Hour that Makes You Money"**

https://www.youtube.com/watch?v=FX5Ct5p_IDw

4. How to Submit eBooks in Kindle Publishing Pro OR in KDP

<https://www.youtube.com/watch?v=6lKNFg-Pj0Q>

5. Create an eBook in about 90 Minutes that Makes You Money! |

2015 UPDATE eBook in an Hour Method

<https://www.youtube.com/watch?v=UkVaMPQ8OA4>

THE PRE-PURCHASE BONUS:

E-BOOK COMMAND

<http://lifeandtimesofzerofatz.adventuresontheriver.com/kd-publishing-pro-and-a-bonus/>